

REINVENTING RESEARCH COMMERCIALIZATION

WORKSHOP/ CONFERENCE

at

CIC@4240

4240 Duncan Ave.,
St. Louis, MO 63110

Thursday, September 7, 2017: 3.00pm – 5.00pm,
James Crutchfield Room

Friday, September 8, 2017: 8.00am – 2.00pm,
Havana Room

Saint Louis University
Office of the Vice President for Research
Research Innovation Group

HOSTED BY



REINVENTING RESEARCH COMMERCIALIZATION

OBJECTIVES:

Saint Louis University (SLU) and the Office of the Vice President for Research (OVPR) are committed to a 5 year plan to double the size of SLU's research enterprise to \$100M and achieve eminence and impact in priority areas. SLU's vision is to advance as a world leading Jesuit research university with transformative impact on local and global challenges.

OVPR recognizes that a new perspective on technology transfer will be needed if transformative discoveries resulting from such research are to be brought more quickly and effectively to market. To this end, it has formed the Research Innovation Group (RIG), located it in the Cortex Innovation Community, and charged it to transform current commercialization practices so as to:

- Advance promising research more effectively through proof of concept
- Promote more active faculty entrepreneurship and student innovation
- Find new and simpler ways to bring research results to market
- Collaborate more productively with industry partners
- Form and provide early support for dynamic startups

Recognizing this to be a goal of all research universities, SLU is bringing together national leaders in technology transfer, regional innovators, entrepreneurs, business managers and advisors, to participate in this reinvention process.

AGENDA:

Thursday, September 7, 2017

3.00 pm ***Registration & Welcome: (Optional)***
"James Crutchfield" Room, CIC@4240
Registration, refreshments and discussion

3.30 pm Commercialization Successes - and Challenges:
David Day: ED, Southeast BIO Investors; formerly, AVP OT Licensing, U Florida
Jed Taylor: Director, Technology Entrepreneurial Center, U Illinois
Alan Thomas: ED, Academic Ventures; formerly, AVP, Ctr Tech Dev, U Chicago

Plus: Special segment for entrepreneurs, including other Venture Café' attendees:
Rosemarie Truman, Founder & CEO, Center for Advancing Innovation

5.00pm ***Venture Cafe (Optional)***

Friday, September 8, 2017

- 8.00 am** ***Registration and continental breakfast***
"Havana" Room, CIC@4240
- 8.45 am** ***Welcome and objectives:***
Ken Olliff
Vice President for Research, Saint Louis University
- 9.00 am** ***Introductions and key tech transfer challenges:***
Graeme Thomas
Executive Director, Research Innovation Group, Saint Louis University
- 9.15 am** ***Advancing basic research to translation and proof of concept:***
Jilda Diehl Garton
Vice President for Research and General Manager
Georgia Tech Research Corporation & Applied Research Corporation
- 9.45 am** **Moderator: Jilda Diehl Garton**
Panel Members:
David Day: Executive Director, Southeast BioInvestors Forum; formerly, AVP/Director, Office of Technology Licensing, U Florida
Emre Toker: Managing Director, Skandalaris Center for Interdisciplinary Innovation & Entrepreneurship, WU
Michelle Sabick: Dean, Parks College, Engineering, Aviation & Technology, SLU
Tamara Wilgers: Director, Technology Commercialization & Economic Developpt., UMSL
- 10.15 am** **Break**
- 10.30 am** ***Building faculty entrepreneurship, student innovation and strategic licensing***
Sethuraman Panchanathan
Executive Vice President, ASU Knowledge Enterprise
Chief Research and Innovation Officer
- 11.00 am** **Moderator: Sethuraman Panchanathan**
Panel Members:
Alan Thomas: Executive Director, Academic Venture Exch., previously, Assoc. VP, Center for Technology Development & Ventures, U Chicago
Harry Arader, Director - Entrepreneur Development BioGenerator/BioSTL
Jenna Gorlewicz, Assistant Professor, Aerospace & Mechanical Engineering, SLU

11.30 pm Lunch Break

11.45 am Lunch Address

Building faculty-student innovation centers into commercialization

Jed Taylor

Director of Operations, Technology Entrepreneur Center, University of Illinois

12.15 pm Break

12.30 pm *Developing and growing dynamic university-based startups*

Rosemarie Truman

Founder & CEO, Center for Advancing Innovation Inc., and Startup Catalyst

1.00 pm Panel Members:

Chad Stiening: CEO, Kypha, Inc., St. Louis

Cheryl Watkins-Moore, Director, Bioscience & Entrepreneurial Inclusion, BioSTL

Bob Calcaterra: Partner, Exeteur Group; Co-founder, St. Louis Arch Angels

Mary Louise Helbig: Executive Director, ITEN, St. Louis

1.30 pm Two-Minute Lightning Round:

The most important step toward reinventing research commercialization – and why?

David Day

Alan Thomas

Jed Taylor

Jilda Diehl Garton

Sethuraman Panchanathan

Rosemarie Trumann

1.45 pm Takeaways & close

Graeme Thomas

Ken Olliff

2.00 pm Refreshments (Optional)

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